

Hi Elias! Can you tell me about yourself?



Hi! I'm Elias Teplouhoff

Design Lead · AI Design Strategy · Germany

elias@teplouhoff.com +49 152 58322142

● Available for projects

Design Lead with 15 years of creating problem-solving, profit-increasing interfaces, websites and mobile apps that align with business goals. I've led projects across IT, AI, e-commerce, financial services, manufacturing, government and education — lifting profits by 20% on average.

What's your education?

Google Project Management

Google · Online · Nov 2025 – Jan 2026

Google UX Design

Google · Online · Nov 2024 – Feb 2025

Bachelor, Marketing in Computer Science

Gumanitarnyj University · Russia · 2006 – 2011

And your skills?

AI Workflow: AI-Assisted Research Synthesis, Rapid AI Prototyping, Prompt Design, AI-Ready Design Systems, Conversational UX for AI Products

UX & Design: User Research, Usability Testing, User Flows, Information Architecture, Design Systems, High-Fidelity Prototyping, Interaction & Visual Design, WCAG Accessibility

Tools: Claude, Cursor, ChatGPT, Midjourney, Figma Make, Figma AI, Figma, Adobe, Jira, Asana

Leadership: Agile & Scrum, Roadmaps, Stakeholder Management, Cross-functional Team Leadership, Budgeting & Risk Management

Anything else that could be interesting?

Portfolio: teplouhoff.com

LinkedIn: linkedin.com/in/teplouhoff



Google UX Design & PM Certificates.pdf



Employment References.pdf

What's your work experience?

Design Lead • Freelance

Jul 2025 – Present • Germany

- End-to-end design strategy, brand identities and UX/UI for web, mobile and SaaS.
- AI-driven workflows for rapid prototyping, research synthesis and creative exploration.
- Concept to high-fidelity handoff on tight deadlines, without losing visual quality.

Team Lead Design & Frontend • ALAIQ

Feb 2022 – Jun 2025 • Germany

- Brands for ALAIQ & Digitale Kollegen: 100+ assets; trained the team (+30% efficiency).
- Website configurator that captures client contacts: +30% customer flow. Led the devs.
- Text-message interface for digital colleagues, refined through usability research.
- Promo site and learning platform for training seminars, released in just 3 weeks.

Design Lead • Freelance

Nov 2019 – Dec 2021 • Germany

- Interfaces for websites, mobile apps and enterprise platforms.
- Several projects in parallel on tight deadlines, without compromising quality.

Senior Product Designer • Eastwind

Jun 2018 – Oct 2019 • Russia

- Big-data management system that helps telecom engineers analyse and process data.
- Aligned design goals with developers, product managers and stakeholders.

Senior UX Designer • Rosneft

Nov 2017 – Jun 2018 • Russia

- Designed and prototyped an internal management system for company operations.
- Made employee collaboration and communication 5× more efficient.

Design Lead • Montclair & Sons

May 2016 – May 2017 • Spain

- Internet banking, CRM and mobile app that lifted customer satisfaction.
- Led cross-functional design teams to user-centred solutions.
- Ran user research and usability testing to optimise the designs.

UX/UI Designer • Freelance

Feb 2014 – Apr 2016 • Russia

- Websites, online stores, portals, services and applications.
- Worked closely with developers for a seamless implementation.

Art Director & Co-Founder • Jeremy

Jan 2011 – Jan 2014 • Russia

- Top-10 creative online store in a national web development competition, 2012.

Let's talk about your product...

Book a Meeting